

SOUVENIR DAY
SAT., 22nd

A beautiful picture will be given every lady customer

Telephone 214 and have the goods delivered promptly

THE BIG NOISE SALE

STILL CONTINUES WITH UNABATED VIGOR AT THE BEE HIVE, LEADING VARIETY STORE

Just arrived, another lot of Dress Goods

One lot of Silk Pongee 18c

One lot of Silk Mull 24c

MANY OF THE OTHER GOODS PREVIOUSLY ADVERTISED ARE STILL ON SALE AT WONDERFULLY LOW PRICES

ANNIVERSARY BANQUET VISITORS ARE SPECIALLY INVITED TO INSPECT OUR LARGE STOCK AND RECEIVE A SOUVENIR

BANQUET TUESDAY

Judges Westover, Beeler and Morrow
Speak to Alliance and Box Butte
County Citizens

GET TICKETS NOW

Alliance's big anniversary banquet will be given next Tuesday evening at the Phelan opera house. Caterer Coyne has been given the job of preparing the feed and he will do things up brown or we're away off. All the old settlers and those who have come into the country since will be there to hear the flow of oratory and enjoy the music and satisfy the inner man with a feast. There'll be no opportunity to celebrate another birthday of this kind for twenty-five years and you'll have to get in this time.

It has been decided that the ladies have just as much right as the men to celebrate this birthday and tickets can be procured for both ladies and gentlemen. Saturday will be the last day for reservation and sale of tickets. If you haven't your tickets you should see W. D. Rumer or phone A. D. Rodgers, phone 55, or L. H. Highland, phone 56, and have them reserve tickets for you. There will be a big crowd and the committee must know the exact number not later than Saturday. Judges Westover of Rushville, Beeler of North Platte, and Morrow of Scottsbluff have consented to be with us and speak. They are all

men worth coming a long way to hear and you don't want to miss them. In addition to this there will be speeches and music by local talent. An Alliance orchestra will discourse music while you eat. Everything considered, it's going to be one of the biggest events in the history of Alliance. You will hear some mighty interesting things about the history of Alliance and take part in an event that will be told of for the next twenty-five years. You can afford to miss a few other things that evening in order to be at this banquet.

All committees met last evening, and final arrangements were made.

TRIP TO RUSHVILLE

Alliance People Take Auto Trip Sunday—Relatives Visiting Here

Mr. and Mrs. J. L. Westover and Mr. and Mrs. Chase Feagins autoed to Rushville Sunday, returning Monday to Alliance. On the return trip they were accompanied by Mrs. E. V. Hippach and daughter, mother and sister of Mrs. Westover. They are spending several days here visiting with Mrs. Westover.

LOCAL PARAGRAPHS

The little daughter of Mr. and Mrs. Art Cole has been quite ill.

A. F. Bundy has accepted a position with E. L. Gregg & Son.

C. A. Snow came in from the ranch yesterday on business.

E. W. Ray sold the first rhubarb from his greenhouse this week.

P. A. Williams of Dubuque, Iowa, was a business visitor in our city recently.

Ben Hinman of the sand hills southeast of here, was in our city Tuesday.

An insurance agent was here Tuesday to adjust the fire claim at the city hall.

Ed Babeock came home last week from Minatare, where he has been working.

A baby girl was born Sunday to Mr. and Mrs. Wm. Babeock on Missouri avenue.

Mrs. E. C. Williams of Lakeside came up to Alliance Tuesday to consult a doctor.

Chas. Clough Jr. was over from Minatare this week to visit his father, Chas. Clough Sr.

Ed McNulty, who has been very low with pneumonia, is recovering slowly at this writing.

Mrs. J. F. Richards and family are enjoying freedom once more since the quarantine has been lifted.

Orville Holloway is visiting his uncle, Moses Wright, of this city. Orville lived here formerly but has been to Florida and other garden spots, but returns to Alliance to locate.

Mr. and Mrs. Combs of Simonson Addition are mourning the loss of their ten days old child.

Miss Lunette Zehring is now employed at the millinery department of the Horace Bogue store.

The twelve year old daughter of Geo. Hughes is quite sick with scarlet fever. The son is recovering nicely from the same disease.

Miss Regan and Mrs. C. A. Wetheral left Sunday for Chicago, where Miss Regan expects to buy a full line of ladies' furnishings and millinery.

Carl Witham sold his dwelling to S. O. Carr, who will move it on to one of his lots on West Third St. Mr. Witham will soon erect a fine large house on the lot.

A package of one hundred and seventy-five roses was received this week by E. W. Ray, from Springfield, Ohio, by parcels post. Nothing too thorny for Uncle Sam.

Mrs. J. A. Wiseman and children of Republic, Washington, who came to visit her father, A. C. Ross, will spend part of the summer here with her mother, Mrs. Ida M. Ross.

On her return from Billings, where she had been visiting her daughter, Mrs. H. J. Severns, Mrs. A. F. Allen visited in Alliance last week from Tuesday to Friday, when she left for her home near Redington, Nebraska. She reported that Mrs. Severns who had been ill for some time was recovering nicely when she left her. Before leaving Alliance Mrs. Allen called at The Herald office to order the paper sent to them at Redington.

Watch for the Industrial Edition.

Enter your Babies in Anderson's Baby Contest. You may win a portrait actual life size of Baby.

Watch for the Industrial Edition.

IN HONOR OF MISS WEIDENHAMER

Miss Minelle Highland was the charming hostess at a party given at her home on Laramie Ave., in honor of Miss Alma Weidenhamer. The color scheme was red and white. The parlors and dining-rooms were beautifully decorated with red and white caryanthemums and red and white carnations. After a short musical program the ladies enjoyed a guessing contest. "Articles found in Mrs. Frank Bronkhurst's kitchen" was its name. Miss Ethel Nolan and Miss Edna Bullock were a tie. They cut, Miss Bullock being winner. Her prize was a dainty piece of cut glass, which she gave to the guest of honor. Miss Francis Stuckey won booby prize. When the girls were all seated in the dining room Miss Highland told them that hid in their flowers were a ring and a thimble. The lady finding the ring would be the first bride, the one finding the thimble an old maid. After an exciting search Miss Ethel Miller discovered the ring, and Miss Edna Bullock the thimble. A delicious four course dinner was served.

When the girls returned to the parlors Miss Weidenhamer was led up to a beautiful tree full of apple blossoms, and a lot of tissue paper parcels. She found there to be cut glass, silver and hand painted china, tokens of love from her friends. In a few graceful words Miss Alma expressed her thanks.

Mrs. L. H. Highland was assisted in serving by Miss Mina Logeay, Mrs. Claude Lester, Mrs. L. Z. Holloway and Mrs. U. N. Hoskins.

The invited guests were Misses Ethel Nolan, Francis Nolan, Kate

O'Donnell, Nellie O'Donnell, Alice Carlson, Etta Keane, Margaret Bell, Ruth Morris, Mae Newberry, Angela Ware, Joe Ware, Marie Bowman, Blanche Macdonald, Ethel Miller, Francis Stuckey, Avis Stuckey, Mabel Duncan, Edna Bullock, Emily Schyles, Ruth Conklin, Mabel Carey, Vivian Holloway, Winnie Spacht.

MRS. T. J. RAYCROFT ENTERTAINS

In honor of Mrs. H. H. Giles, on Friday afternoon Mrs. T. J. Raycroft entertained. Mrs. Giles will leave in a few days for her new home in Deadwood. From three to five the time was spent playing 500. Mrs. Gantz won first prize, a silver candle stick. This she gave to the guest of honor.

As a token of the high esteem in which she is held, Mrs. Raycroft presented Mrs. Giles with a handsome souvenir spoon. A dainty four-course lunch was served. Those present were Mesdames H. H. Giles, Sedwick, Wm. Mitchell, Harry Gantz, W. W. Norton, R. E. Knight, W. D. Butler, R. E. Marvin.

A. C. ROSS DIES

A. C. Ross, a prominent ranchman living near Alliance, died Sunday morning after an illness of several weeks. He was brought in from the ranch to his home in this city several days ago for medical treatment. He came to Box Butte county before the town of Alliance had been started, residing near Marple. He had large holdings of ranch property and had been very successful in his business.

Mr. Ross leaves a widow, Mrs. Ida M. Ross, a son, Chester, two daughters, Evaline Ross, and Mrs. Margaret Wiseman. They were all with him at the time of his death.

THE FAMOUS OFFERS

FEBRUARY SALES

THAT ARE MONEY SAVERS

Necessity compels the sacrifice of profits in the goods we are offering this month—our buyer while east has purchased a mammoth stock for spring and we must sell these goods on hand to make room for the NEW. It is to your own best interest that we urge your visit here at the earliest possible hour.

THE BIG FACT is that we are giving Hart Schaffner & Marx suits in the \$25.00, \$27.50 and \$30.00 grades at

\$19.50

The value of these clothes is guaranteed just the way the value of a twenty dollar gold piece is guaranteed. Hart Schaffner & Marx clothes are the standard of value in clothes, just as much as the gold piece is the standard of money.

Just 127 men can save from \$3.50 to \$8.00 on this offer

127 suits reduced from \$18, \$20 and \$22.50 to **\$14.50**

New fabrics, fashionable colors, late styles and tailoring beyond reproach. Garments for every walk of life and in all sizes for men and young men. It'll pay you to buy one of these even though you have to hold it until needed.

Odds given to 46 men and young men in this group.

We have reduced the prices on 46 suits and overcoats that ranged from \$12.50 to \$18.00, to

\$9.85

Sizes all broken—that is, there are only one or two sizes of a patron but all sizes in the lot.

These garments will give you a new idea of worth as compared with price.

Boys' Outing Shoes, made of mule skin, all sizes, pearl color, at **\$1.98**

Some remarkable values in Boys' heavy weight Knickerbocker Suits at **25% DISCOUNT**

This is a large line—Norfolk and double-breasted suits, some with two pairs of pants. Blue serges excepted

Boys' Fleece Lined Underwear **19c**

The "Galaxy Brand" Boys' Gray Wool Waists **19c**

1/4 off Men's HEAVY WEIGHT PANTS

25% discount on Men's and Boys' HI CUT SHOES

SWEATER COATS at **25% discount**

BOYS' HEAVY RIBBED HOSE, 2 pairs for **25c**

STAR SHIRTS \$1.50, \$2.00, \$2.50 values, at **\$1.15**

1/4 off Boys' Knickerbocker Pants All sizes

If you have proper regard for economy now is the time to make your \$\$ work for you, as an opportunity of this kind is seldom equalled and never surpassed

THE FAMOUS, of course